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**ZED-3 RECEIVES INTERNET TELEPHONY® MAGAZINE'S 11TH ANNUAL  
PRODUCT OF THE YEAR AWARD**

*GS8 Modular Gateway Recognized for Outstanding Innovation*

**MILPITAS, CA, 6 January 2009** – Zed-3 today announced that Technology Marketing Corporation's (TMC®) INTERNET TELEPHONY magazine ([www.itmag.com](http://www.itmag.com)) has named the GS8 modular gateway as a recipient of its 2008 Product of the Year Award.

Zed-3 introduced the GS8 modular gateway in May 2008; it accommodates plug in modules for analog, GSM, and CDMA. The system permits connectivity of phone calls between any of these interfaces and the SIP interface on the Ethernet port; it is unique in this functionality. The product allows a business or enterprise to make and receive calls on a cellular phone network from its PBX thereby providing cost savings, convenience, and improved customer service. The GS8 modular gateway can also send and receive SMS text messages to improve communications with customers, suppliers, and employees.



"This award further recognizes our position in the market with this product. It clearly demonstrates our leadership with GSM and CDMA gateways," said Iain Milnes, president of Zed-3. "The product has wide acceptance globally for the way we meet the customer's requirements in a unique and innovative approach."

"INTERNET TELEPHONY is pleased to grant a 2008 Product of the Year Award to Zed-3 for their GS8 modular gateway. Zed-3 has proven they are committed to quality and excellence while addressing real needs in the marketplace," said Rich Tehrani, TMC President and Editor-in-Chief of INTERNET TELEPHONY magazine. "We're proud to honor their accomplishments in the advancement of IP communications and look forward to more innovative solutions from them in the future."

A full list of Product of the Year winners will be published in the February 2009 issue of INTERNET TELEPHONY magazine, ([www.itmag.com](http://www.itmag.com)). INTERNET TELEPHONY has been the authority in IP communication since 1998™.

### **Pricing and Availability**

The GS8 modular gateway and plug in modules are available in distribution now. A fully configured system with four GSM modules has a list price of less than \$2225.

### **About Zed-3**

Zed-3 provides products that permit people to communicate simply, efficiently, and cost effectively. With careful attention to detail, these IP telephony products work seamlessly together and interoperate with products and services from other suppliers. Zed-3 can provide VoIP solutions to connect home workers, small businesses, and enterprises with multiple offices. Zed-3 has its headquarters in Milpitas, California and has offices in Bangalore, Beijing, and Singapore. The company's products are distributed in the Americas, Africa, Asia, Europe, and the Middle East.

For more information on Zed-3 or its products, access: <http://www.zed-3.com>.

### **About INTERNET TELEPHONY magazine**

INTERNET TELEPHONY has been the IP Communications Authority since 1998™. Beginning with the first issue in February of 1998, INTERNET TELEPHONY magazine has been providing unbiased views of the complicated converged communications space. INTERNET TELEPHONY offers rich content from solutions-focused editorial content to reviews on products and services from TMC Labs. INTERNET TELEPHONY magazine reaches more than 225,000 readers, including pass-along readers. For more information, please visit [www.itmag.com](http://www.itmag.com).

**About TMC**

Technology Marketing Corporation (TMC) is an integrated global media company helping our clients build communities in print, in person and online. TMC publishes Customer Interaction Solutions, INTERNET TELEPHONY, Unified Communications, and NGN Magazine. TMC is also the first publisher to test new products in its own on-site laboratories, TMC Labs. TMCnet, TMC's Web site, is the leading source of news and articles for the communications and technology industries. TMCnet is read by three million unique visitors each month worldwide, according to Webtrends. In addition, TMC produces INTERNET TELEPHONY Conference & EXPO and Communications Developer Conference.

For more information about TMC, visit [www.tmcnet.com](http://www.tmcnet.com).

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